

# GenZ IN THE WORKFORCE: SKILLS NEEDED

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**GenZ is the first digital native generation to enter the workforce. The old rules no longer apply. To employer or employee.**

As Generation Z enters the workforce, we will see a 4-generation span of cultures in the workforce.

## DEFINITIONS

- Understand what matters to GenZ, how they differ, and why that might be

**AS EMPLOYERS – manage them differently**

**AS PARENTS – how do we prepare them to shine in a workplace that is moving increasingly towards contract work, and a world where they will hold more than one career in their lifetime?**

**WHAT ARE THE SKILLS THAT MIGHT BE IN IMMEDIATE NEED, AND HOW DO WE WATCH FOR THE SKILLS THAT WILL BE NEEDED AFTER THOSE?**

## YOU HAVE THE POWER TO EMPOWER

We help our children when we give them a solid foundation in skills that used to be called 'soft' – the EQ skills that are now the backbone of the skill economy

As Informed Parents we have the power to help our Generation Z teenagers make an effective transition into this new paradigm.

The focus should be on learning how to embrace change and encourage resilience.

### Leave with:

- **A better understanding of how the Nature of Work is changing**
- **to raise awareness of how the Future of Work will impact career choices**
- **change the quality of the discussion you have with your child and with Guidance and Post Secondary Education**

### Presenter:

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As a strategist, speaker and parent, Karena is constantly watching for trends that can impact the Workplace. Karena discusses how we can empower our Generation Z young adults to understand, survive and thrive in this new environment.