

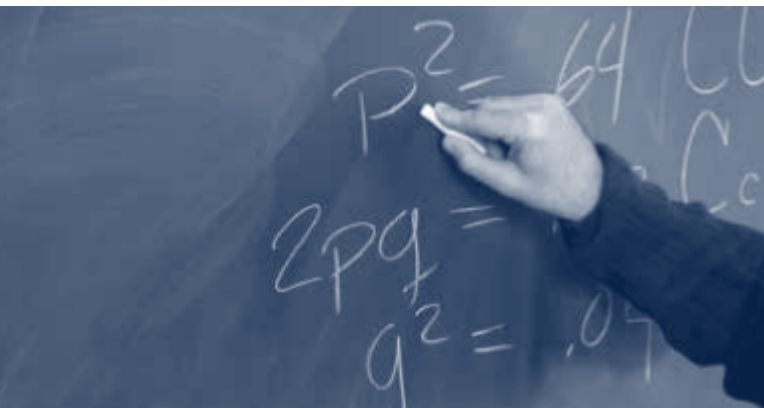


Halton District School Board

ONLINE FEEDBACK SURVEY TOPLINE REPORT

MARCH 2017

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Methodology

- The survey was conducted using an online methodology.
- An open-link was provided to the HDSB to post on the Board's website and for distribution by HDSB to parents. Ipsos hosted the survey, analyzed the data and reported the results.
- In total, n=1611 completed survey responses were received during the fieldwork window.
- Data collection was conducted between Monday, February 27th to Monday, March 13th 2017.

Proposed Options

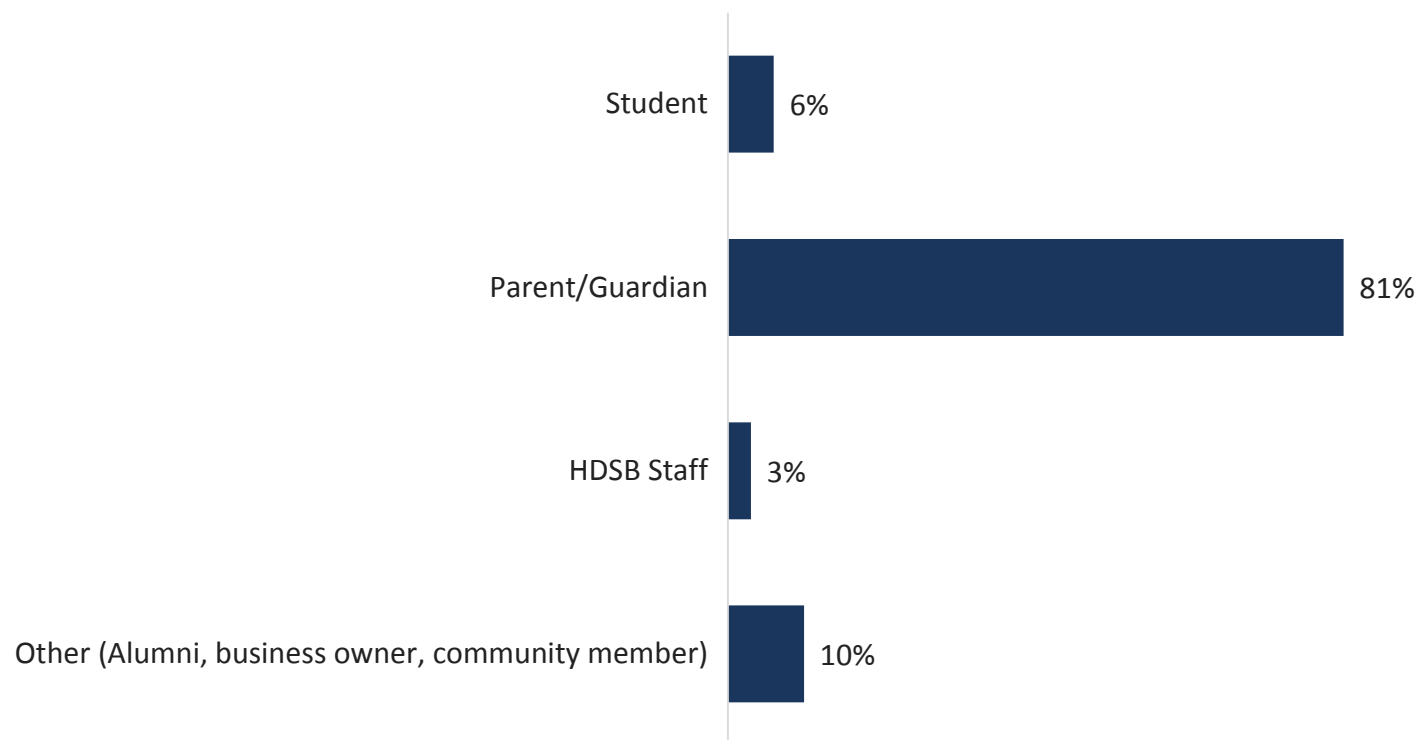
- The survey considered 6 potential options as outlined below.
- Each respondent was asked about all 6 and the options were shown at random.
- Respondents were given the opportunity to review a PDF document outlining pertinent details of each option. Details included in the documents can be found in the appendix of this report.

Option Name	Brief Description
Option 3c	Nelson Closes, Dr. Frank J. Hayden, Burlington Central & Robert Bateman Program Change
Option 4b	Robert Bateman HS Closes
Option 7b	Dr. Frank J Hayden HS Boundary Change
Option 19b	Burlington Central & Lester B. Pearson Closes, Dr. Frank J. Hayden Program & Robert Bateman Change
Option 23d	Robert Bateman HS & Lester B. Pearson HS Closes, Dr. Frank J. Hayden SS Program Change
Option 28c	Burlington Central & Lester B Pearson Closes, Dr. Frank J. Hayden Program Change

RESPONDENT PROFILE

Which best describes your role with respect to the issue at hand?

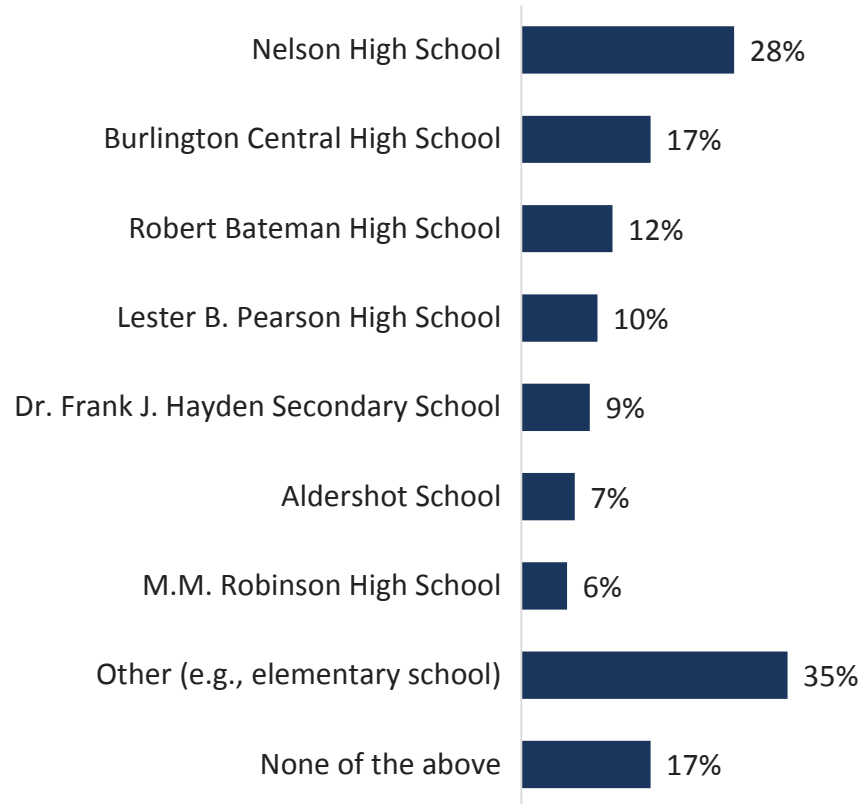
- At eight in ten, the vast majority of those who responded to the survey identified as a Parent/ Guardian, while one in ten or fewer were students (6%), HDSB Staff (3%) or someone else (10%).



Q4. Which of the following best describes your role with respect to the issue at hand? Base: Total Respondents (n=1611)

School Affiliation

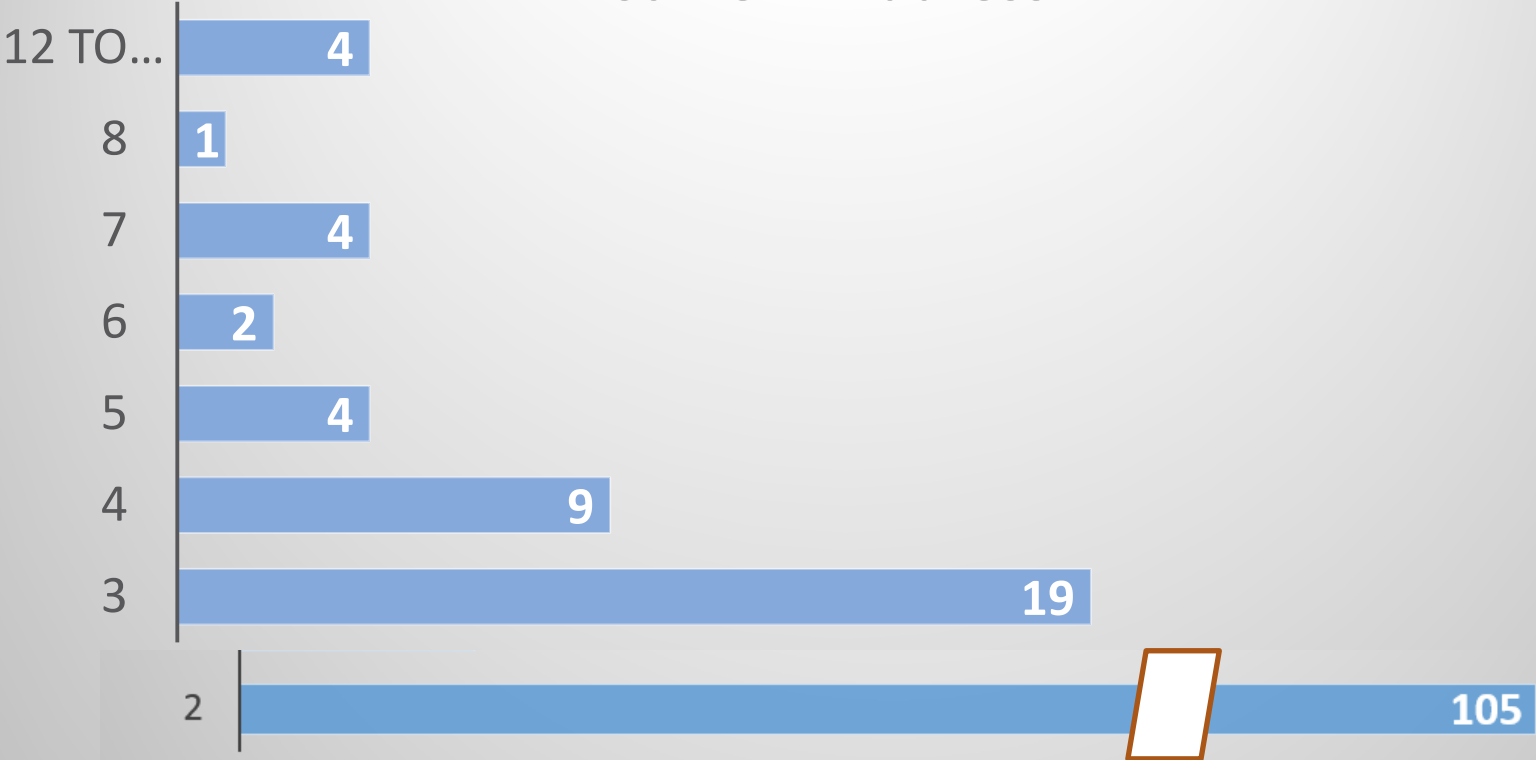
- Those who responded to the survey were most likely to affiliate themselves with Nelson HS, followed by Burlington Central HS, Robert Bateman HS, Lester B. Pearson HS, Dr. Frank



Q5. Do you have an affiliation with any of the following schools (i.e. as a student, parent, alumni, staff member, etc.)? Please select all that apply. Base: Total Respondents (n=1611)

IP Addresses

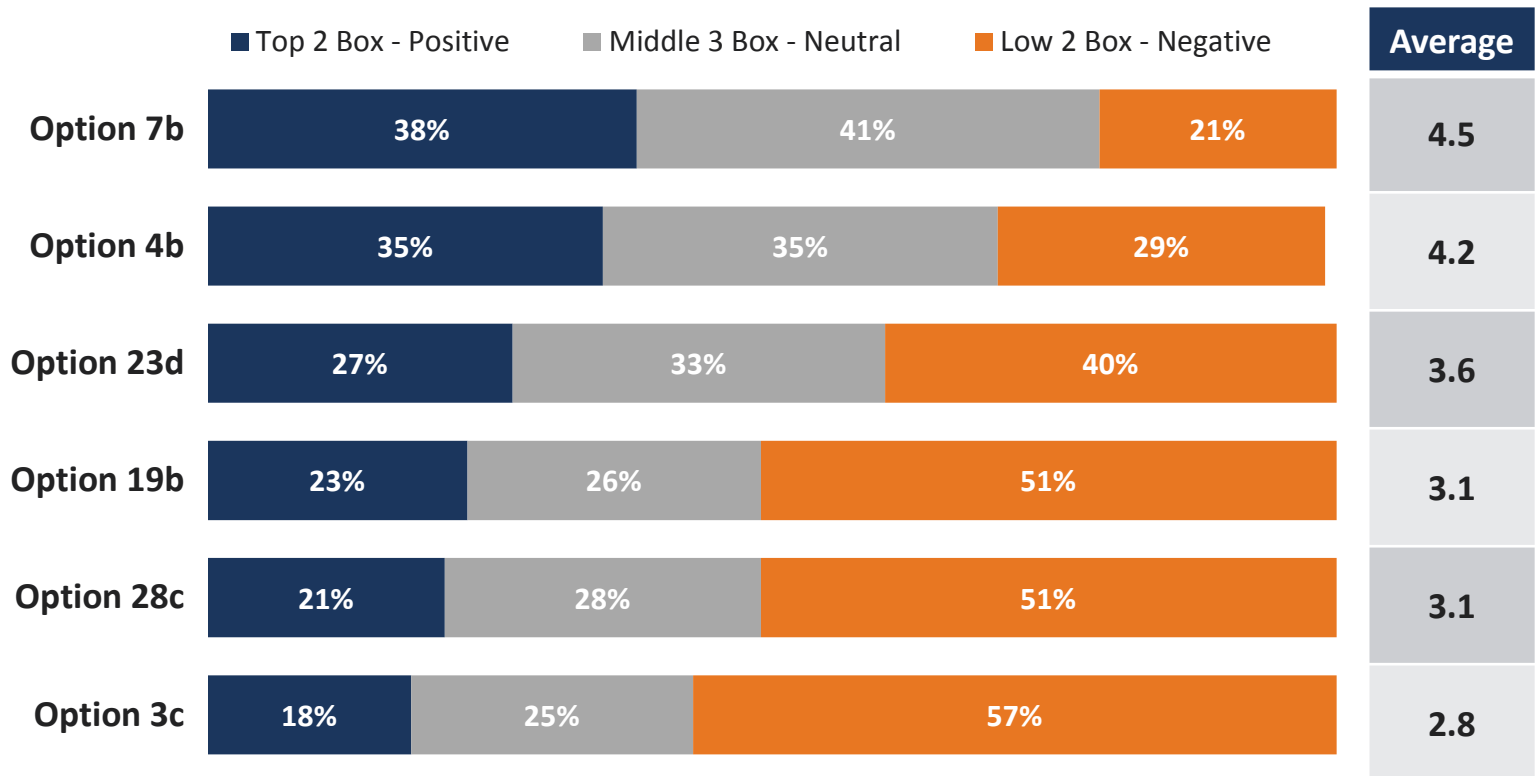
Frequency of Occurrences of Responses from the Same IP Address



DETAILED FINDINGS

Overall Impression

- Overall, respondents are most positive towards Scenario 7b (Dr. Frank J Hayden HS Boundary Change) with nearly four in ten holding a positive impression, followed by one-third who feel positive towards Scenario 4b (Robert Bateman HS Closes) and nearly three in ten for Option 23d (Robert Bateman HS & Lester B. Pearson HS Closes, Dr. Frank J. Hayden SS Program Change).
- With the exception of Scenario 7b and 4b, more respondents hold a negative opinion than positive of the remaining options and a majority of respondents feel negative towards Options 19b, 28c and 3c.

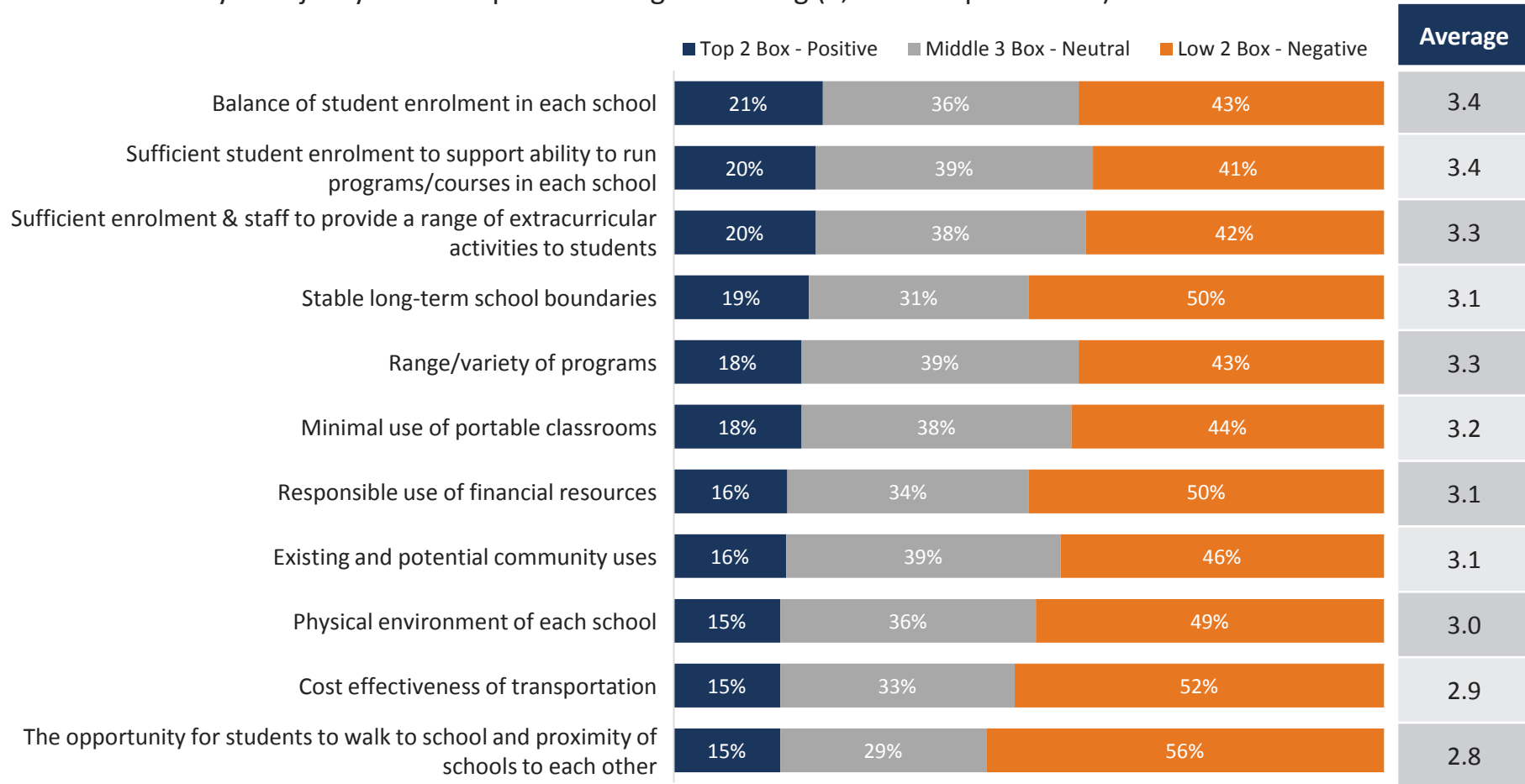


Q1. What is your overall impression of [INSERT OPTION NAME] on a scale from 1 to 7, where 1 is extremely negative and 7 is extremely positive?

Base: Total Respondents (n=1611)

Impact of Implementation, Option 3c: Nelson Closes, Dr. Frank J. Hayden, Burlington Central & Robert Bateman Program Change

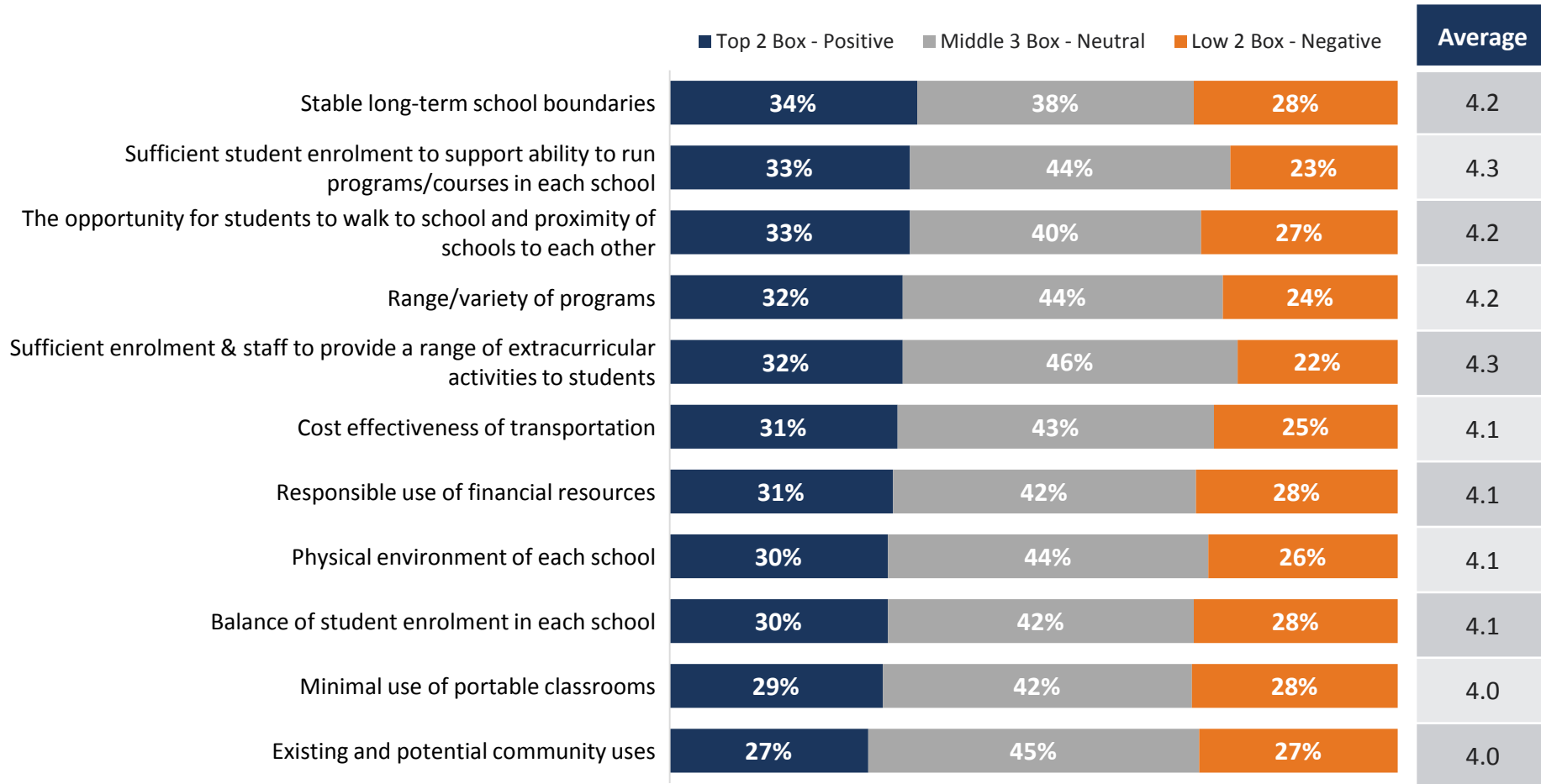
- The most positive ratings are provided for the balance of student enrolment, sufficient student enrolment to support ability to run programs/courses and sufficient enrolment & staff to provide a range of extracurricular activities. Nearly a majority however provide a negative rating (1, 2 on a 7 point scale) for each area.



Q2. What overall impact do you feel the implementation of [INSERT OPTION NAME] will have all HDSB secondary schools in the City of Burlington for each of the following areas? Using a scale from 1 to 7, where 1 is extremely negative, 7 is extremely positive and 4 is no impact. Base: Total Respondents (n=1611)

Impact of Implementation, Option 4b: Robert Bateman HS Closes

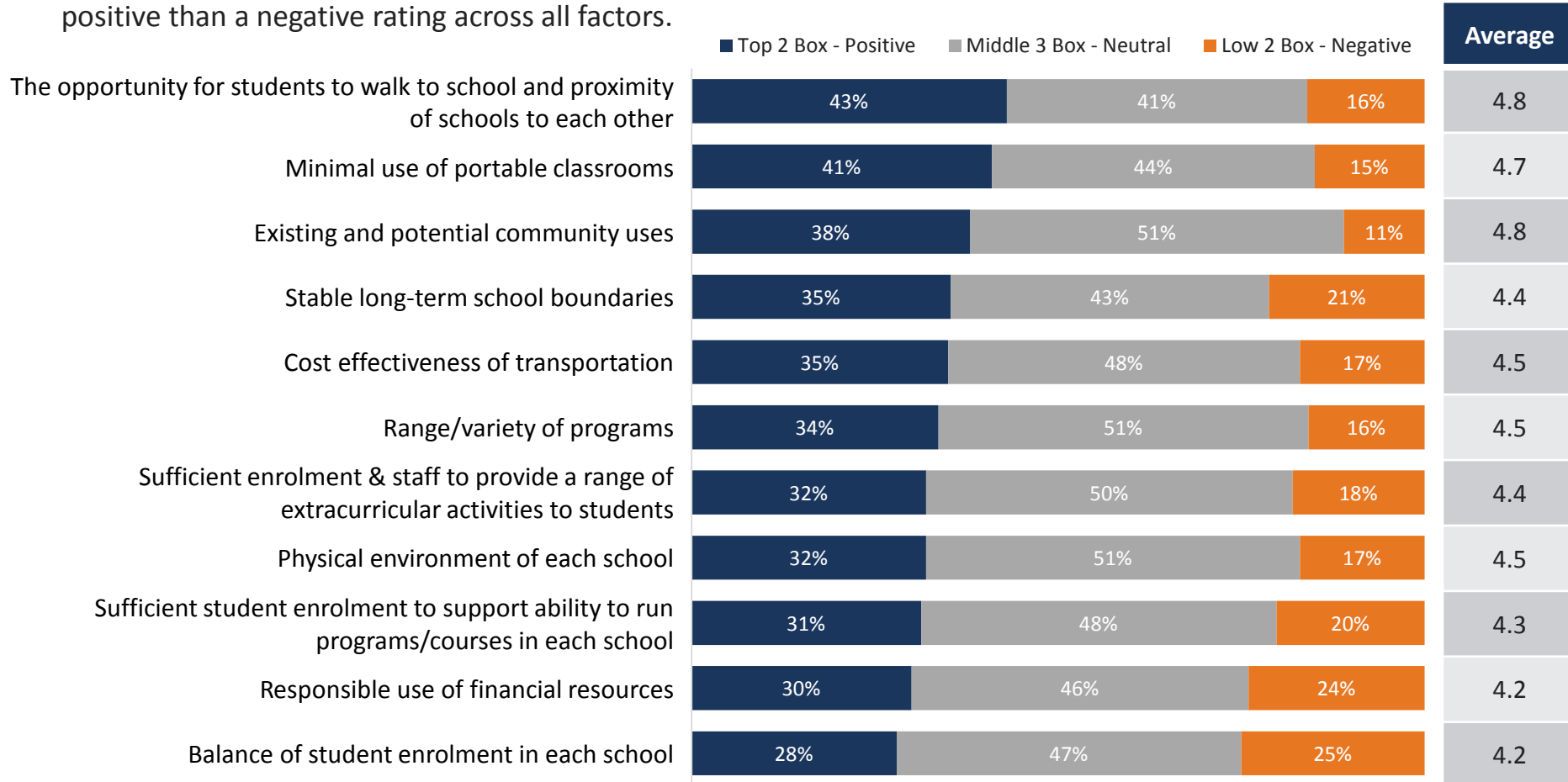
- The most positive ratings are provided for stable long-term school boundaries, sufficient student enrolment to support ability to run programs/ courses, the opportunity for students to walk to school. Respondents are more likely to provide a positive than negative rating in virtually all areas.



Q2. What overall impact do you feel the implementation of [INSERT OPTION NAME] will have all HDSB secondary schools in the City of Burlington for each of the following areas? Using a scale from 1 to 7, where 1 is extremely negative, 7 is extremely positive and 4 is no impact. Base: Total Respondents (n=1611)

Impact of Implementation, Option 7b: Dr. Frank J Hayden SS Boundary Change

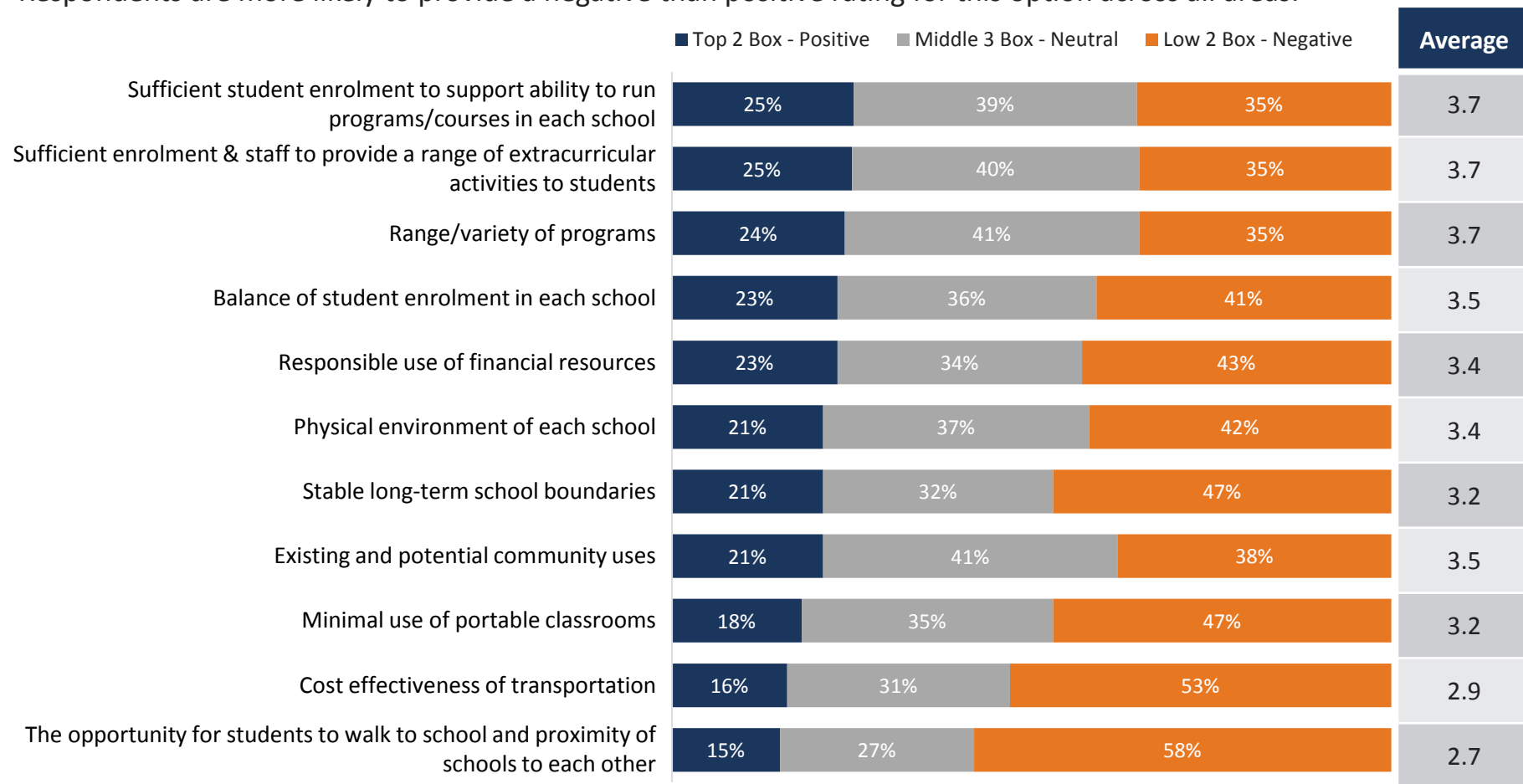
- The most positive ratings are provided for the opportunity for students to walk to school, minimal use of portable classrooms and existing and potential community uses. Respondents are more likely to provide a positive than a negative rating across all factors.



Q2. What overall impact do you feel the implementation of [INSERT OPTION NAME] will have all HDSB secondary schools in the City of Burlington for each of the following areas? Using a scale from 1 to 7, where 1 is extremely negative, 7 is extremely positive and 4 is no impact. Base: Total Respondents (n=1611)

Impact of Implementation, Option 19b: Burlington & Lester Pearson Closes, Dr. Frank J. Hayden & Robert Bateman Program Change

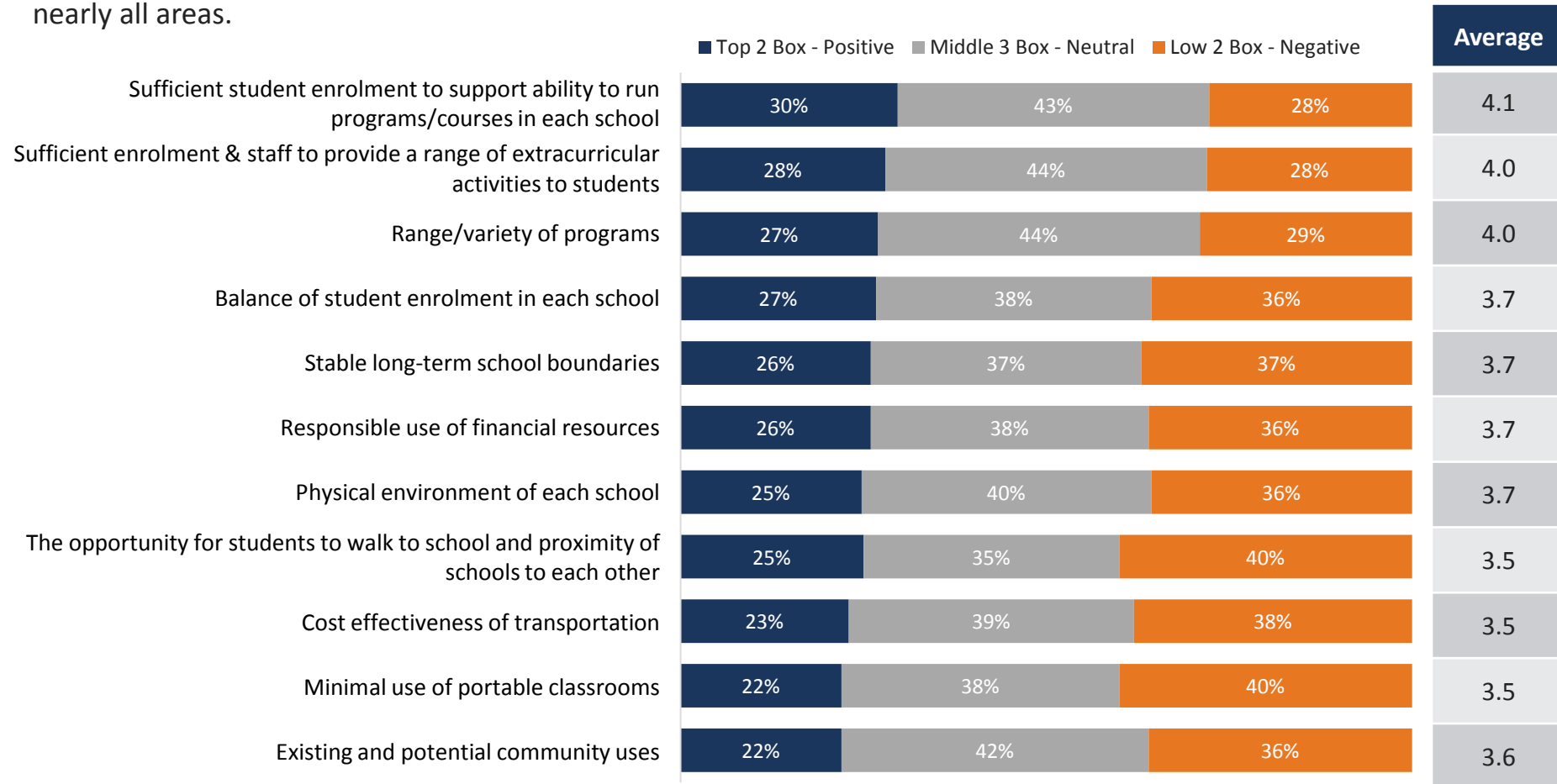
- The most positive ratings are provided for sufficient student enrolment to support ability to run programs/courses, sufficient enrolment & staff to provide a range of extracurricular activities and for the range/variety of programs. Respondents are more likely to provide a negative than positive rating for this option across all areas.



Q2. What overall impact do you feel the implementation of [INSERT OPTION NAME] will have all HDSB secondary schools in the City of Burlington for each of the following areas? Using a scale from 1 to 7, where 1 is extremely negative, 7 is extremely positive and 4 is no impact. Base: Total Respondents (n=1611)

Impact of Implementation, Option 23d: Robert Bateman HS & Lester B. Pearson HS Closes, Dr. Frank J. Hayden SS Program Change

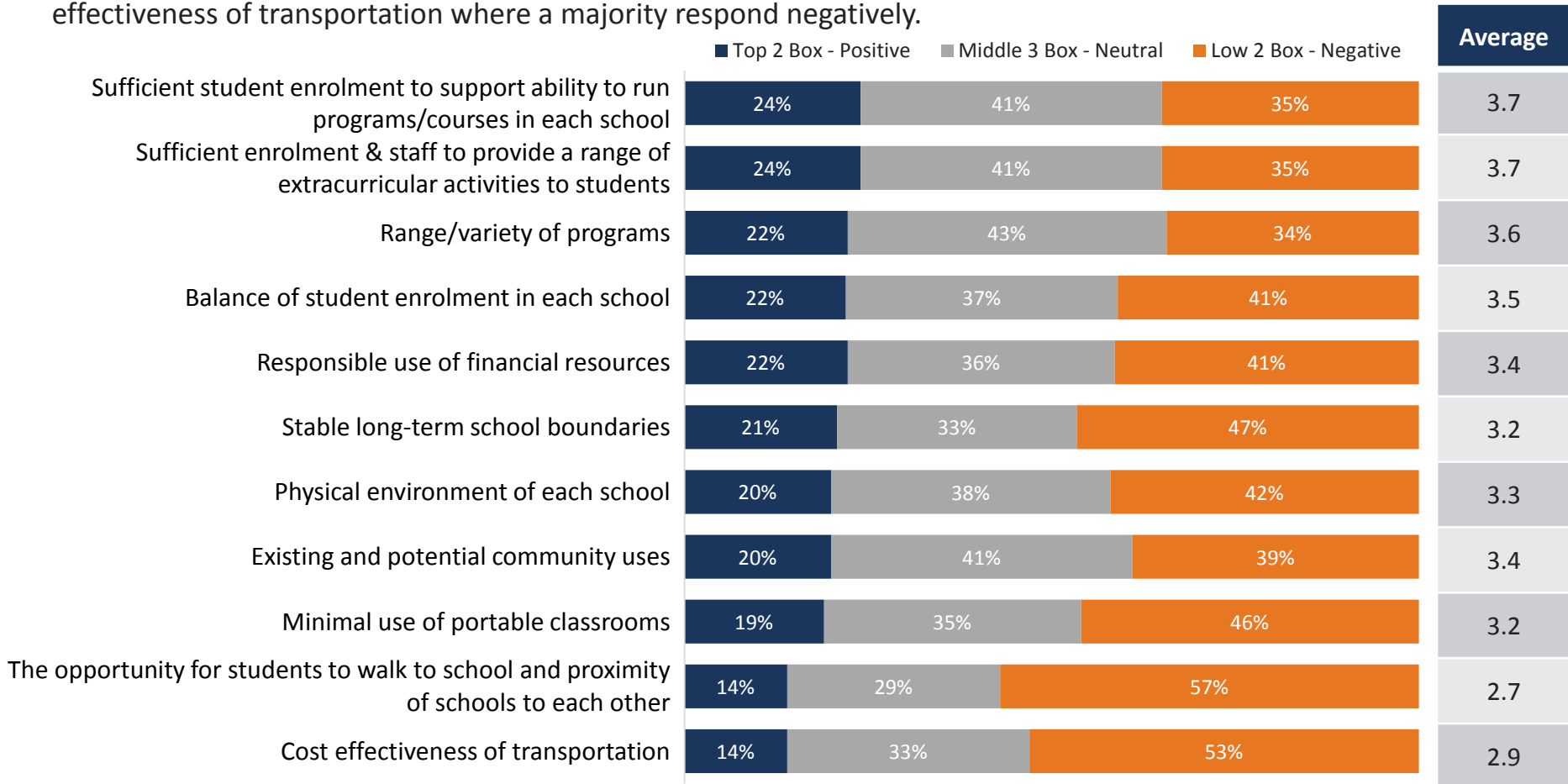
- The most positive ratings are provided for sufficient student enrolment to support ability to run programs/courses, sufficient student enrolment & staff to provide a range of extracurricular activities, the range/variety of programs and balance of student enrolment. Respondents are more likely to provide a negative than positive rating across nearly all areas.



Q2. What overall impact do you feel the implementation of [INSERT OPTION NAME] will have all HDSB secondary schools in the City of Burlington for each of the following areas? Using a scale from 1 to 7, where 1 is extremely negative, 7 is extremely positive and 4 is no impact. Base: Total Respondents (n=1611)

Impact of Implementation, Option 28c: Burlington Central & Lester B. Pearson Closes, Dr. Frank J. Hayden Program Change

- The most positive ratings are provided for sufficient student enrolment to support ability to run programs/courses and sufficient student enrolment & staff to provide a range of extracurricular activities. Respondents are more likely to provide a negative than positive rating across all areas and in particular for opportunity to walk to school and cost effectiveness of transportation where a majority respond negatively.



Q2. What overall impact do you feel the implementation of [INSERT OPTION NAME] will have all HDSB secondary schools in the City of Burlington for each of the following areas? Using a scale from 1 to 7, where 1 is extremely negative, 7 is extremely positive and 4 is no impact. Base: Total Respondents (n=1611)

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